

## Helping our community's families since 1975



*All Is Well Campaign: Help Me To Read Program* is an initiative of the Children's Literacy Ministry of Christian Literacy Associates and its model program, Allegheny County

Literacy Council, Inc., based in Pittsburgh, Pennsylvania. The campaign donation drive begins June 1, 2009 and ends June 1, 2014, with the goal of 1,000 children in Allegheny, Butler, and surrounding counties in Western Pennsylvania receiving the gift of reading. Those in need, from ages 3-16, will use either the *ABC Look At Me Reading! Learning Packet* or *The Christian Literacy Series*. Sponsorships include providing basic reading materials, literacy training for child advocates, and on-going literacy support. No parent will be turned away whose child needs basic reading assistance.

### All Is Well Campaign: Help Me To Read Program

#### Information:

Christian Literacy Associates/Allegheny County Literacy Council, Inc. is a 501 (c)(3) not-for-profit organization. All contributions to CLA/ACLC, Inc. are tax-deductible in the U.S.A.

*Donations can be mailed to:*

Christian Literacy Associates  
All Is Well Campaign  
541 Perry Highway  
Pittsburgh, PA 15229

Donations from caring community sponsors like you will enable the *All Is Well Campaign: Help Me To Read Program* to provide life-changing basic reading materials, training, and on-going literacy support for those assisting children in your community and throughout Western Pennsylvania who are in need of help in order to master basic reading skills.

**SINGLE PARENT,  
FOSTER, ADOPTIVE,  
AND KINSHIP CARE**

**TEEN AND  
SENIOR CITIZEN  
READING REINFORCERS**

**SCHOOL, CHURCH,  
AND COMMUNITY  
OUTREACHES**

**CONCERNED PARENTS,  
FAMILY MEMBERS,  
AND FRIENDS**

**CARING  
COMMUNITY  
SPONSORS**

reading problems



poor grades



low self-esteem



### All Is Well Campaign



Christian Literacy Associates •  
541 Perry Highway •  
Pittsburgh, PA 15229 •  
412-364-3777 •  
[www.literacyempowers.com](http://www.literacyempowers.com) •  
[www.christianliteracy.com](http://www.christianliteracy.com) •  
[drliteracy@aol.com](mailto:drliteracy@aol.com) •

**Each needs to know that...  
All Is Well.**

# All Is Well Campaign: Help Me To Read Program

## Single Parent, Foster, Adoptive, and Kinship Care



Many times these parents and grandparents feel helpless when they realize that their child is having difficulties with the basics of reading. The *All Is Well Campaign* will provide them with the tools and training they need to help their child master these literacy skills.

## Teen and Senior Citizen

### Reading Reinforcers



Schools, churches, and community outreaches can use teenagers and senior citizens as reading reinforcers, once trained in the use of *The ABC Look At Me Reading! Learning Packet* or *The Christian Literacy Series*. These tutors can assist struggling children to not only improve their basic reading skills, but help many of them regain their self-worth.



## Concerned Parents, Family Members, and Friends

Did you know that according to government research, for 25% of children, learning to read is the hardest task they will have to master? Also, the #1 reason children are held back in the first three grades is poor reading skills. The *All Is Well Campaign* gives concerned parents, family members, and friends effective materials to help children overcome these educational hurdles.

## Caring Community Sponsors

Caring community sponsors who donate to the *All Is Well Campaign: Help Me To Read Program* will empower these child advocates, from parents to community volunteers, by providing them with life-changing basic reading materials, training, and on-going literacy support. A donation of \$100 will provide one child, with emphasis on those ages 3 to 8, an *ABC Look At Me Reading! Learning Packet*. This packet includes the basic reading textbook entitled *ABC Look At Me Reading!* which teaches the alphabet and the forty most common English words in context in sentences. The packet also includes *ABC Look At Me I'm An Author!*, a lesson reinforcement activity book. A child also will receive 80 word and word picture cards to use in creating sentences, promoting creativity and word recognition. If desired, the child advocate



may also receive 30 word picture Bible Story cards to create sentences from 15 Old and New Testament Bible Stories. The sponsored child will learn that God's Love is the ultimate reason why *All Is Well*.

Children and youth, ages 3-16, who need assistance beyond the basic reading learning packet will receive *The Christian Literacy Series*. This 3-book set, including a student workbook, develops basic reading skills to a functional sixth grade ability. The *ABC Look At Me Reading! Learning Packet* and *The Christian Literacy Series* are uniquely designed to help

non-professional tutors teach children the essential basics of reading. Partnering with communities across the United States since 1975, Christian Literacy Associates has successfully brought the Light into the darkness of illiteracy for children and adults.

## School, Church, and Community Outreaches

Sponsoring a child with a donation of \$100 can save taxpayers an average of \$10,000 when the child does not have to repeat a grade in school due to poor reading skills. Over the years, from after-school programs to summer reading camps, schools, churches, and community groups have been using *The ABC Look At Me Reading! Learning Packet* and *The Christian Literacy Series* to successfully reach at-risk children in need of basic reading help.

**Today will be the day you can let your neighbors know that *All Is Well*. Children will master basic reading skills, gain self-confidence, and grow to become positive influences in this world.**

